



Ayurveda Expo 2015

Colombo - Sri Lanka

◆ Wellness ◆ Lifestyle ◆ Healing

(International Indigenous Healthcare Exhibition)

03, 04, 05 July 2015
BMICH Colombo

Organized by



The
National
Chamber
of Commerce of Sri Lanka

In partnership with



Ministry of Health and Indigenous Medicine
Ministry of Industry and Commerce
Sri Lanka Convention Bureau
Sri Lanka Tourism Promotion Bureau
Sri Lanka Export Development Board
Board of Investment of Sri Lanka
Department of Commerce

www.ayurveda-expo.lk

Ayurveda-Expo 2015

The mega Exhibition and Symposium will be an ideal opportunity to promote your products and services to a large number of local and international visitors.

Exhibitors will get maximum exposure for their products and services with an excellent opportunity to promote their brands. Visitors will have an opportunity to know from A – Z about indigenous healthcare products, services and treatment methods practiced in Ayurveda and Indigenous system.

Marketing of the event

- ◆ Sri Lanka Tourist Board through newsletters, website, events and through special communication.
- ◆ Sri Lanka Export Development Board through their overseas offices, newsletters, websites, events and special communication.
- ◆ Department of Commerce through Commercial Counsellors in foreign countries
- ◆ Ministry of Foreign Affairs through all the Sri Lankan missions overseas
- ◆ The National Chamber of Commerce of Sri Lanka will use all the national print and electronic media, Chamber website, news letters and special communications of all our Business Councils and Associations.

Objectives of “Ayurveda-Expo 2015” are:

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| <ul style="list-style-type: none"> • One to one Business Meetings of “Ayurveda-Expo 2015” is to increase the volume of trade and investment on Ayurveda and Native Healthcare sector. • To promote wellness, lifestyle and healing through Ayurveda and Sri Lankan indigenous medical system • To create awareness about the products, services, facilities and expertise available in Sri Lanka to treat ailments through the indigenous medical system • To promote investment in the sector | <ul style="list-style-type: none"> • To showcase the technology available in other countries in Ayurveda sector • To educate the public in achieving wellness through nature friendly indigenous treatment systems • To create a platform for interaction between local and overseas organizations engaged in the indigenous healthcare system • To popularize Sri Lankan Ayurveda medicine and practices among the local and international public • To promote tourism |
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The National Chamber of Commerce of Sri Lanka

The National Chamber is a leading Trade Chamber in the country, founded in 1948, soon after independence, primarily as a forum for the then Ceylonese business community. Today the Chamber has become a very influential business promotion organization that contributes immensely to the Socio Economic Development of Sri Lanka.

The National Chamber represents the entire spectrum of Business viz Trade, Industry and Services in Sri Lanka with over 600 corporate members, 16 sector Associations including Business Councils and over 1200 Micro, Small and Medium Enterprises.

Countries which participated at previous Ayurveda Expo events



BOOTH SPECIFICATIONS

Standard Setup

Standard Booth : One Table, Two Chairs, One Plug Base (5Amp), Two Spot Lights, Name Board

Extra Accessories

Exhibitor can order extra items of furniture / accessories from organizer subject to the cost involved.

Exhibitors' Profile



Ayurvedic and other alternative product exporters and importers



Health resorts and health spas



Beauty culture agents, beauty care products manufacturers & herbal cosmetic product producers



Ayurvedic hospitals/clinics/educational institutions



Nature friendly health food & beverages



Other alternative medical clinics such as Yoga, Acupuncture, Homeopathy etc.



Gym & Spa equipment



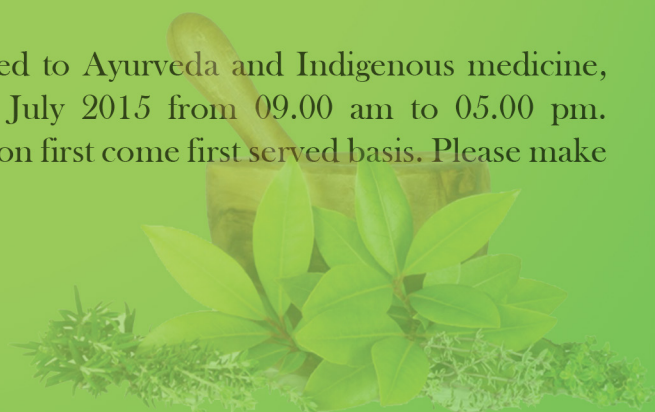
Astrology



Gem & Jewellery associated with healthcare

Symposium on Ayurveda and Indigenous medicine

A symposium with a series of sessions on special topics related to Ayurveda and Indigenous medicine, addressed by researchers and experts will be held on 4, 5 July 2015 from 09.00 am to 05.00 pm. Reservations for participation for these specialized sessions are on first come first served basis. Please make your reservation early to avoid disappointment.



Stall Price

Size	Investment
3m x 3m (Inside)	Sri Lankan Companies - LKR 60, 000/- + 11 % VAT (Each)
	Foreign Companies - USD 1000 Nett (Each)

(Those who reserve stalls before 29 May 2015 are entitled to a 5% discount from the total value. Those who reserve more than one stall will get a 5% discount from the total value)

For further details & stall reservations:

Tel : +94 11 4741984 / 4741788 +94 71 90 70 700



The National Chamber of Commerce of Sri Lanka

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